

WHAT WORLD

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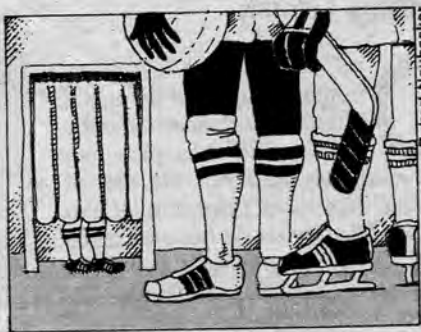
By Eliot Kaplan

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RATING THE FANS

If you want the truth, go to the experts. That's just what Bob McMahon, a sports-crazed stockbroker in Media, Pa., did recently. He polled pro athletes on which city has the best — and worst — fans. (The following results will be included in his upcoming book, *The Sports Fan*.)

Football players chose Denver as having the most enthusiastic fans; Philadelphia the most unfriendly; Pittsburgh the most knowledgeable. Their favorite city to play in is mild San Diego. Basketball players overwhelmingly



named Portland's fans as most enthusiastic; San Antonio's most unfriendly, and New York's most knowledgeable. Los Angeles is their favorite stopping point. Among hockey players, Philadelphia fans were named most enthusiastic, while New York Ranger-rooters were tabbed the unfriendliest. *Les habitantes* of Montreal are most knowledgeable, and L.A. is the pucksters' choice of over-night locale, too.

McMahon also polled baseball players, but we'll save those results until spring. Really now, who worries about baseball in February except George Steinbrenner?

MEDIA BORO COUNCILMAN ON NATIONAL TV



Bob McMahon

Bob McMahon, Media borough council member and a stockbroker with Prudential - Bache Securities, appeared on the nationally broadcast CBS

Morning News show recently.

Interviewer Jim Kelly questioned McMahon about his recently released sports surveys which were published in "The New York Times," "The San Francisco Chronicle", and many other major newspapers nation-wide.

McMahon also discussed "Who are the Best . . . The Sports Survey Book" which he wrote with the aid of Jay Leopold, a Wharton School freshman.

The book will be published by Scribners and available in local bookstores in late May.

An avid sportsman and sports fan, McMahon began gathering and annually publishing sports statistics in 1975.